OUR CLIMATE ACTION PLAN

Adventure takes us to some of the most extraordinary places on the planet. It also has an impact.

Our events involve moving people, kit and vehicles around the UK and across the world. We use materials and resources, work with suppliers and operate in environments we care deeply about protecting.

We recognise our responsibility to reduce that impact and make better choices wherever we can.

Rat Race supports the global ambition to limit global warming to 1.5°C.

We don't pretend to have all the answers. We focus on the things we can influence, take practical action and keep looking for ways to do better.

Our approach is simple:
***Small Things Done Well and Often*.**

OUR PLAN

Our Climate Action Plan focuses on four areas where we can make a practical difference: move smarter, use less and reuse more, buy better and bring people with us.

Over each 36-month Plan period, we'll track our progress against the actions in these four areas through our event transport and logistics plans, procurement and supplier records, operational practices and participant communications. This gives us practical information we can use to assess what's working and where we can improve.

Delivering the Plan is part of how we plan and run our events. We allocate the people, operational resources and appropriate financial investment needed to put it into practice, including staff time, event and transport planning, supplier engagement, participant communications and reusable event equipment and infrastructure.

Our wider approach to environmental responsibility can be found in our Environmental Policy.

MOVE SMARTER

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USE LESS. REUSE MORE

Adventure events require kit, signage, infrastructure and materials.
Our aim is to get as much useful life from them as possible.

Across our events, we will continue to reuse equipment and signage where it remains suitable and safe rather than routinely replacing it. We will reduce unnecessary single-use materials and printing, use reusable or compostable alternatives where practical, and incorporate appropriate recycling and waste arrangements into applicable events.

How we will measure progress: During 2026/27, we will identify priority single-use event materials and establish a baseline for their use. By 31 August 2027, we will set a measurable reduction target for at least one priority material and monitor progress against it.

BUY BETTER

The things we buy and the suppliers we choose can make a difference.

For material event purchases, we will consider factors such as durability, lifecycle, reusability, recyclability and responsible sourcing, alongside opportunities to use local suppliers where suitable and practical.

How we will measure progress: We will identify our three most material procurement decisions and assess their actual and potential environmental impacts. This assessment will be completed by 31 August 2027 and reviewed annually thereafter, with environmental considerations incorporated into relevant procurement decisions.

BRING PEOPLE WITH US

Thousands of people adventure with Rat Race, and they have an important role to play too.

We will include appropriate environmental and litter guidance within participant information for applicable events, encouraging responsible behaviour in the places we visit.

Where relevant, we'll also promote lift sharing, shared transport and organised transport options.

Our staff, suppliers, event partners, participants, landowners and local communities all have a part to play. We engage and work with them through event planning, procurement, logistics, participant communications and the responsible delivery of our events.

Where relevant, their feedback and experience will be considered when identifying environmental issues and opportunities to improve the way we operate.

How we will measure progress: By 31 August 2027, environmental and litter guidance will be included in participant communications for 100% of applicable Rat Race events. We will monitor this through our event communications and review performance annually.

KEEP MOVING FORWARD

Our Climate Action Plan has been reviewed and approved by Jim Mee, CEO of Rat Race, as the highest governing authority within the company.

We will formally review and update the Plan at least once every 36 months, although we'll make changes sooner where it makes sense to do so.

At each formal review, we'll look at our progress against the actions across the four areas in this Plan, what we've learned and where we can do better.

We know there is more to do.

Our commitment is to keep learning, keep improving and keep taking practical steps to reduce the impact associated with the adventures we create.

Small Things Done Well and Often.

Version: 2.0
Published: 31st August 2026
Review: 31th August 2029

