



STAKEHOLDER COMMITMENT STATEMENT

At Rat Race, we believe that the success of our business is connected to the people, places and communities that make our adventures possible. We are committed to considering the impact of our decisions on all of our stakeholders, not just our financial performance. We believe that long term success comes from creating positive outcomes for participants, employees, suppliers, communities and the environment. This commitment reflects our belief that business can and should be a force for good.

We believe adventure can build confidence, resilience, wellbeing, connection and a sense of achievement. Through the experiences we create, we aim to help more people discover what they are capable of and develop a lasting connection with adventure.

SUPPLIERS & PARTNERS

We value the relationships we have with suppliers, contractors, venues, landowners and in land partners. We aim to work with organisations that share our commitment to responsible business practices and seek to build long term relationships based on trust, integrity, and mutual respect. Where practical, we consider environmental, social, and ethical factors when making purchasing and procurement decisions.

EMPLOYEES

Our team plays a vital role in delivering exceptional adventures and experiences. We are committed to creating a positive working environment where employees feel respected, supported and empowered to contribute to the success of the business. We encourage professional development, wellbeing, collaboration and open communication across our organisation..

PARTICIPANTS

Our participants are at the heart of everything we do. We are committed to creating safe, inspiring, inclusive, and memorable experiences that encourage people to challenge themselves, explore new locations and discover what they are capable of. We seek to listen to participant feedback and continually improve the experiences we provide.

OUR STAKEHOLDERS

We recognise that our activities affect a wide range of stakeholders and that each has an important role in the success and sustainability of our business.